



## **Tridium and Mid Atlantic Controls Commemorate Niagara Framework® Surpassing 200,000 Instances with Specially Designed Racecar**

***New Car to Debut at UARA-Stars Race October 1-3 at Martinsville Speedway***

**Richmond, Virginia-September 30, 2010** Tridium today announced the company in conjunction with Mid Atlantic Controls Corporation, an independent control systems contractor specializing in commercial and industrial facility automation and a certified integrator of Niagara based building automation, security and energy solutions, celebrated Niagara surpassing 200,000 instances with the sponsorship of Mid Atlantic's No. 48 race car.

Mid Atlantic Controls, through the company's Mid Atlantic Racing team, operates the No. 48 car which runs in the UARA-Stars sanctioned racing Series. The car will carry a special Niagara 200,000 Plus commemorative paint scheme on the hood that pays tribute to this milestone for the remaining Big Three events. The car is slated to make its first appearance at the Martinsville Speedway during race weekend October 1-3, 2010 followed by runs at South Boston, Virginia and the final race of this year's series at Myrtle Beach, South Carolina.

"The partnership with the No. 48 is an exciting opportunity in which to recognize this significant milestone as well as celebrate with our one of our community partners who has contributed to this achievement," said Marc Petock, vice president, global marketing and communications for Tridium. "This is a good example of the strong commitment we receive from manufacturers, system integrators and end users who make up the Niagara community."

"We are absolutely thrilled to be part of this celebration, said Craig Turlington, President, Mid Atlantic Controls and car team owner. "When we were able to put this partnership together to help celebrate this accomplishment and tie in our race program, I knew this was going to be something pretty special and it is."

### **About Tridium Inc.**

Tridium is the global leader in open platforms, application software frameworks, automation infrastructure technology, energy management and device-to-enterprise integration solutions. Our technologies extend connectivity, integration and interoperability to the millions of devices deployed in the market today and empowers manufacturers to develop intelligent equipment systems and smart devices that enable collaboration and communication between the enterprise and edge assets.

The Niagara Framework® is a software platform that integrates diverse systems and devices regardless of manufacturer, or communication protocol into a unified platform that can be easily managed and controlled in real time over the Internet using a standard web browser. By integrating today's diverse building systems such as environmental controls, security, lighting, energy, video, fire and life safety, Niagara is creating better buildings---ones that are smarter, use less energy, are more efficient, have lower operating costs, are safer and contribute to a sustainable environment.

The Sedona Framework™ is the industry's first, open source development framework that provides a complete software platform for developing, deploying, integrating, and managing pervasive device applications at the lowest level. It brings the power of programmable control and the Internet down to extremely inexpensive devices. The Sedona Framework distributes decision making control and manageability to any device and brings intelligence and connectivity to the network edge and back.



The company is an independent business entity of Honeywell International Inc.

Additional information about Tridium is available at [www.tridium.com](http://www.tridium.com).

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#### **About Mid Atlantic Controls Corporation**

As an independent contractor, Mid-Atlantic Controls represents a variety of control products and systems. As advocates of open systems, our commitment is to our customers. We provide the right system based on customer's needs - from HVAC to advanced building automation systems. Our goals are to provide performance-based systems that maintain comfort and control while delivering return on investment.

More information is available at [www.midatlanticcontrols.com](http://www.midatlanticcontrols.com).